

THE CHILDREN'S BOOKS HISTORY SOCIETY

invites you to

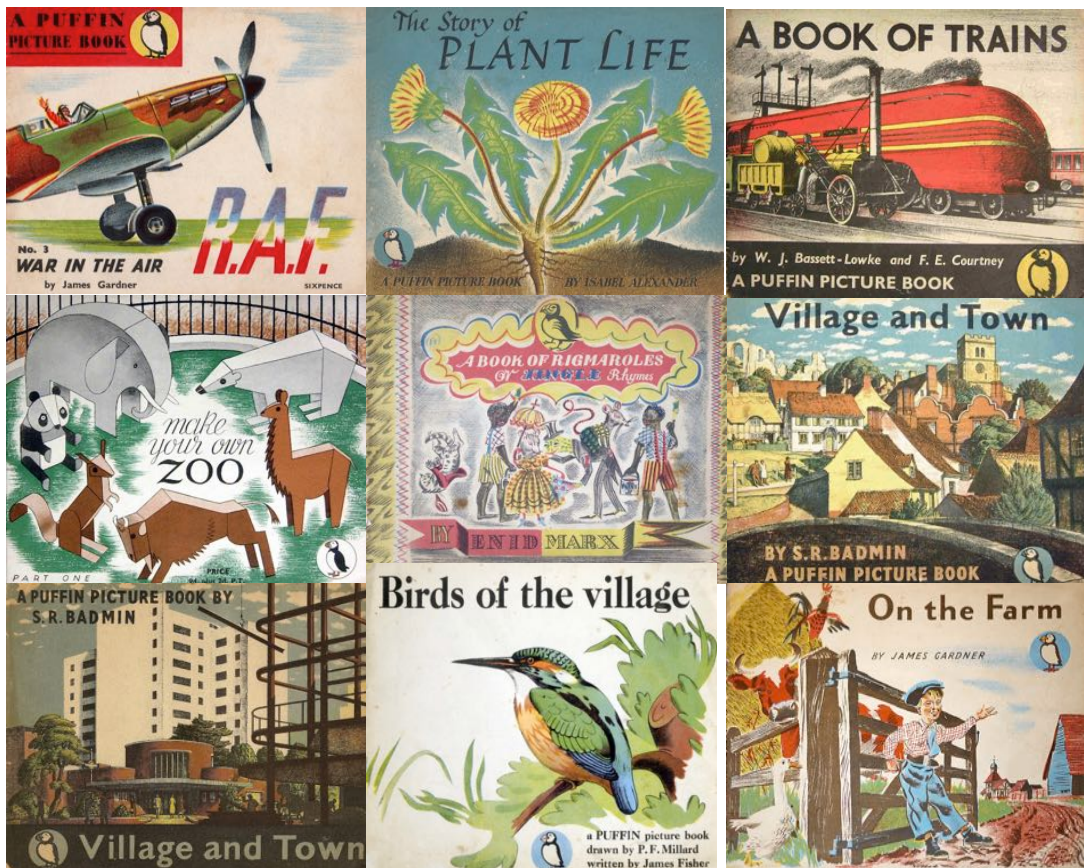
A STUDY DAY ON

NON-FICTION CHILDREN'S BOOKS

Saturday 23 October 2021

at the Church Hall of the Great Crown Court
Church of Scotland,
Russell Street, Covent Garden, London WC2B 5EZ

9.30 – 4.30



PROGRAMME FOR THE DAY

9.30 – 10.00 Arrival, Coffee and Registration

10.00 – 11.00 Professor Sue Walker: *Creativity and collaboration: Marie Neurath's information books for children*

11.20 - 12.20 Joe Pearson: *Puffin Picture Books*

12-20 – 1.30 LUNCH (provided)

1.30 – 2.30 Helen Day: *Through the eyes of a Ladybird*

2.40 – 3.40 Alan Powers: *“A House is a House for me”*: *Architecture in children's books*

3.40 – 4.30 TEA and DEPART

THE SPEAKERS

Joe Pearson: Author of *Drawn Direct to the Plate: Noel Carrington and the Puffin Picture Books*, Penguin Collectors Society (2010), and independent publisher of *Design for Today*, founded in 2015 to work with designers and illustrators to create limited edition books and cards, emulating the working model of the 1940s where illustrators had more control over the final product.

Sue Walker: Professor of Typography at Reading University. Her talk will be based around material from the Otto and Marie Neurath Isotype Collection at the University of Reading, showing examples of Marie Neurath's work on the making of Isotype children's books from the end of the 1940s to the early 1970s. Sue will show examples of books about history and science and related preparatory material, including some of the items from the exhibition she curated at House of Illustration in 2019: “Marie Neurath: Picturing Science”.

Helen Day: is an expert in vintage Ladybird books, i.e. before 1975, and is especially interested in their history, the artists who illustrated the books and the social history their illustrations contain. She began as a collector but her interest soon broadened into a desire to gather and curate information about the company in the period before it was sold, in the mid-1970s. She has a website, blog and social media accounts, and regularly contributes to articles, exhibitions and television programmes on the subject.

Alan Powers: is an architectural and cultural historian, a university teacher, exhibition curator and widely-published author on twentieth century art and design. He is Master of the Art Workers' Guild until the end of 2021. His books include *Children's Books Covers* and studies of Edward Ardizzone and Enid Marx. He is Chairman of Pollock's Toy Museum and his latest publication is *Abbatt Toys: Modern Toys for Modern Children* (2020).

BOOKING FORM

Cost: £25 per person (includes lunch).

A limited number of student bursaries are available, reducing the cost to £12. To take up this offer please contact admin@gryphoneducationaltrust.org in the first instance.

Members and/or guests unable to attend in person will be able to watch a live stream of the event online. To register for this, please contact Sarah Jardine-Willoughby at SarahJWilloughby@aol.com. The cost will be £12, payable in advance. A link to the live streaming will be sent by email.

I shall bring..... guest(s).

Name.

Address

.....

Telephone number

Email

Please send your remittance (cheque or cash) to:

**Robert Kirkpatrick
Secretary, Children's Books History Society
6 Osterley Park View Road
Hanwell, London, W7 2HH**

Tel: 020-8567-4521 e-mail: rkirkpatrick.molesworth@virgin.net

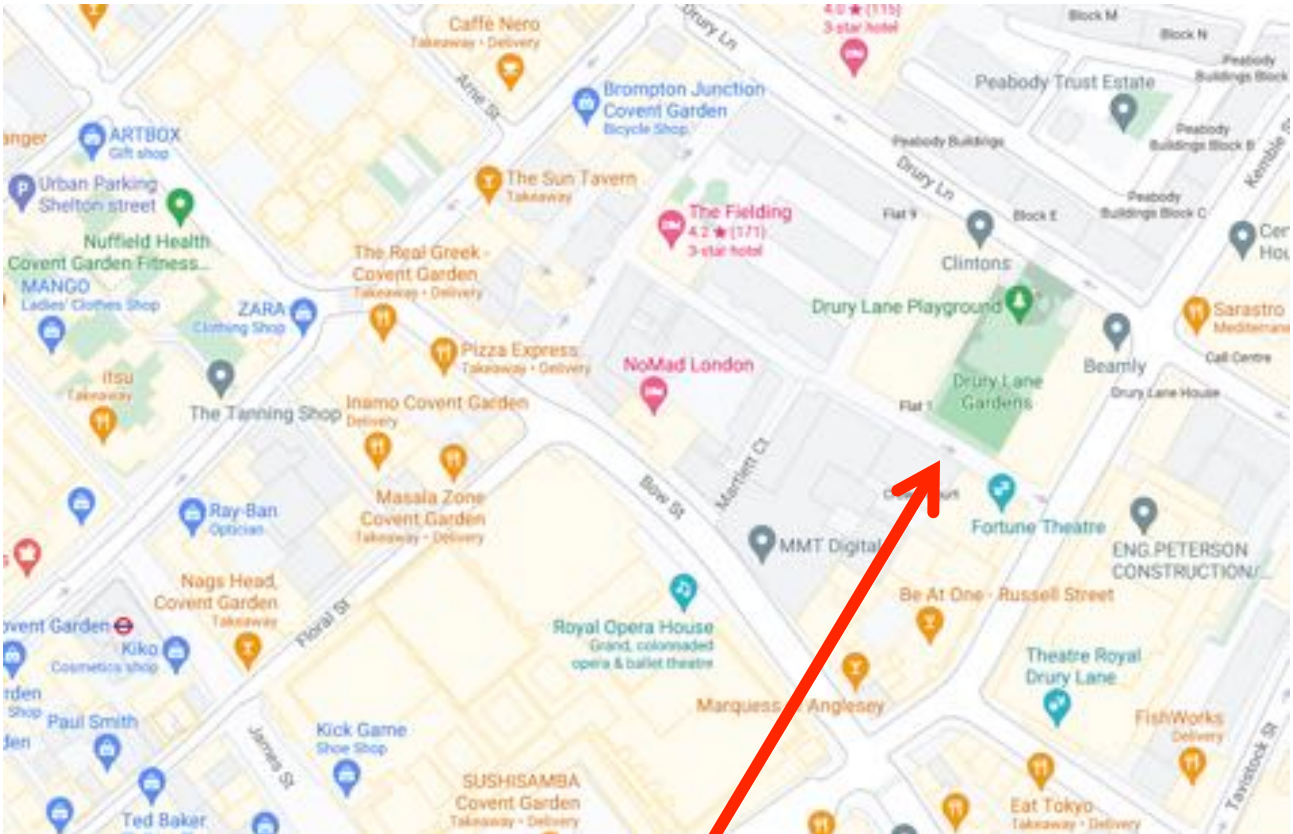
Alternatively, payment can be by bank transfer direct to the Society's bank account:

**Name of account: Children's Books History Society
NatWest Bank plc, London Sloane Square Branch
Sort code: 60 – 19 – 26 Account number 23712457**

or by Paypal, to: sales@cbhs.org.uk

Please let the Secretary know if you have paid in either of these ways.

The Crown Court Church was established in the early eighteenth century, but extensively rebuilt in 1909. The church entrance is located in Russell Street, off Covent Garden, next to the Fortune Theatre and opposite the Theatre Royal. The Church Hall where the conference is taking place is next door to the Stage Door of the Fortune Theatre – a ring of the bell will bring someone up to answer the door.



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